

## Michael Karlberg

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### Education

**Ph.D. Communication**, Simon Fraser University, School of Communication, 2000.

**Conflict Mediation Training**, Justice Institute of British Columbia, 1996.

**M.A. Communication**, Simon Fraser University, School of Communication, 1995.

**B.Ed. Teacher Certification**, University of Toronto, Faculty of Education. 1992.

**B.A. Environmental Studies**, University of California Santa Cruz, 1990.

### Teaching

**Associate Professor**, Dept. of Communication, Western Washington Univ. 2006 - present.

**Visiting Professor**, University of Virginia, *Semester at Sea*. Fall 2006.

**Assistant Professor**, Dept. of Communication, Western Washington Univ. 2000 - 2005.

**Lecturer** (full time), Dept. of Communication, Western Washington Univ. 1997 - 2000.

**Lecturer** (part time), School of Communication, Simon Fraser University. Fall 1996.

### Scholarship

#### BOOKS

Karlberg, M. (2004). *Beyond the Culture of Contest: From Adversarialism to Mutualism in an Age of Interdependence*. Oxford: George Ronald.

## JOURNAL ARTICLES

Karlberg, M. (2007, forthcoming). "Discourse, Identity, and Global Citizenship" *Peace Review*. (refereed)

Karlberg, M. (2007, forthcoming). "Contextual Media Literacy Revisited" *Academic Exchange Quarterly*, 11(3). (refereed; "Editor's Choice")

Karlberg, M. (2007). "Western Liberal Democracy as New World Order?" *The Bahá'í World: 2005-2006*, Robert Weinberg (ed.), Haifa, Israel: World Center Publications, 133-156. (invited article)

Johnson, K. & M. Karlberg. (2006). "Rethinking Power and Caste in Rural India" *The International Scope Review*, 7 (12), 1-15. (refereed)

Karlberg, M. & Farhoumand-Sims, C. (2006). "Global Citizenship and Humanities Scholarship: Toward a Twenty-First Century Agenda" *International Journal of the Humanities*, 2 (3), 2189-2198. (refereed)

Karlberg, M. & Buell, L. (2005). "Deconstructing the 'War of All Against All': The Prevalence and Implications of War Metaphors and Other Adversarial News Schema in TIME, Newsweek, and Maclean's." *Journal of Peace and Conflict Studies*, 12 (1), 22-39. (refereed)

Karlberg, M. (2005). "The Power of Discourse and the Discourse of Power: Peace as Discourse Intervention." *International Journal of Peace Studies*, 10 (1), 1-25. (refereed)

Karlberg, M. (2005). "Elevating the Service in University Service Learning." *Journal of the Northwest Communication Association*, 34 (Spring), 16-36. (refereed)

Karlberg, M. (2003). "The Paradox of Protest in a Culture of Contest." *Peace and Change*, 28 (3) 319-347. (refereed)

Karlberg, M. (2002). "Partisan Branding and Media Spectacle: Implications for Democratic Communication." *Democratic Communique*, 18 (summer), 1-18. (refereed)

Karlberg, M. (1997). "News and Conflict: How Adversarial News Frames Limit Public Understanding of Environmental Issues." *Alternatives: Perspectives on Society, Technology and Environment*, 23(1), 22-27. (refereed)

Karlberg, M. (1996). "Remembering the Public in Public Relations Research: From Theoretical to Operational Symmetry." *Journal of Public Relations Research*, 8(4), 263-278. (refereed)

Karlberg, M., & Hackett, R. (1996). "Canceling Each Other Out? Interest Group Perceptions of the News Media". *Canadian Journal of Communication*, 21(4), 461-472. (refereed)

Karlberg, M. (1994). "Toward a New Environmental Stewardship". *World Order*, 25(4), 21-32.

## CONFERENCE PRESENTATIONS

Karlberg, M. (August 2007). "The Press as a Consultative Public Forum." Paper presented at the *Association for Bahá'í Studies* 31st Annual Conference, Mississauga, Ontario.

Karlberg, M. (March 2006). Opening Keynote Address: "Culture, Identity, and Global Citizenship" Paper presented at the First Annual Conference on *Global Citizenship: Understanding Relationships*, McMaster University, Hamilton, Ontario, Canada. (by invitation)

Karlberg, M. (December 2005). "Community Internet Project: Service Learning in an Emerging Communication Technology Course" Paper presented at *The Second International Conference on Technology, Knowledge and Society*, Hyderabad, India.. (competitive submission)

Stout, K., Eblen, A., & Karlberg, M. (November 2005). "Corporate America Declares War: The Construction of War as Business Opportunity." Paper to be presented at the *National Communication Association's* 91st Annual Convention, Boston, MA. (competitive submission)

Eblen, A. & Karlberg, M. (July 2005) "The Paradox of Military Metaphors in Peace Movement Discourse." Paper presented at the Australia New Zealand Communication Association Annual Conference, Christchurch, New Zealand. (competitive submission)

Karlberg, M. (November 2004). "Media Literacy Outcomes: A Case Study." Paper presented at the *National Communication Association's* 90th Annual Convention, Chicago, Illinois. (competitive submission)

Karlberg, M. & Eblen, A. (November 2004). "War Metaphor as Peace Rhetoric: Unpacking the Paradox of Military Metaphors in Peace Movement Discourse." Paper presented at the *National Communication Association's* 90th Annual Convention, Chicago, Illinois. (competitive submission)

Karlberg, M. & Farhoumand-Sims, C. (July 2004). "Global Citizenship and Humanities Scholarship: Toward a Twenty-First Century Agenda." *The Second International Conference on New Directions in the Humanities*, Monash University, Tuscany, Italy. (competitive submission)

Karlberg, M. & Buell, L. (January 2004). "Constructing 'A War of All Against All': War Metaphors and Other Adversarial News Schema in TIME, Newsweek, and Maclean's" Paper presented at the *Hawaii International Conference on the Humanities*, Honolulu, Hawaii. (competitive submission)

Karlberg, M. (August 2003). "The Consultative Public Sphere." Paper presented at the *Association for Bahá'í Studies* 27th Annual Conference, San Francisco, CA.

Karlberg, M. (June 2002). "Reconciling Divergent Theories of Power." Paper presented at the *Hawaii International Conference on Social Sciences*, Honolulu, Hawaii. (competitive submission)

Karlberg, M. (August 2001). "Beyond the Culture of Contest." Paper presented at the *Association for Bahá'í Studies* 25th Annual Conference, Seattle, WA.

Karlberg, M. (May 2001). "Partisan Branding, Identity Formation, and Media Spectacle." Paper presented at the International Conference of the *Union for Democratic Communication*, Carlton University, Ottawa, Canada. (competitive submission)

Karlberg, M. (November 2000). "Cultivating a Service Ethic Through Service Learning." Paper presented at the *National Communication Association's* 86th Annual Convention, Seattle, Washington.

Karlberg, M. (August 2000). From the Contest of Ideas to Consultative Inquiry. Paper presented at the *Association for Bahá'í Studies* 24th Annual Conference, Toronto, Ontario, Canada.

Karlberg, M. (August 1997) "A Mediation Model for Evaluating Media Coverage of Environmental Conflict." Paper presented at the *North American Association for Environmental Education's* 26th Annual Conference, Vancouver, BC, Canada. (competitive submission)

Hackett, R., & Karlberg, M. (June 1996). "Interest Group Perceptions of the News Agenda." Paper presented at the annual conference of the *Canadian Communication Association*, Brock University. (competitive submission)

Karlberg, M. (March 1996). "Media Education and the Reconstruction of the Symbolic Environment." Paper presented at the *Western Canada Graduate Communication Conference*, Nelson, BC.

Karlberg, M. (October 1995). "Media, Conflict, and Culture: A Mediation Perspective." Paper presented at the conference on *Consultation: Decision-Making and Conflict Resolution*, Landegg Academy, Switzerland: Institute for International Education and Development.

Karlberg, M. (March 1995). "The Press as a Public Forum." Paper presented at the *Western Canada Graduate Communication Conference*, Nelson, BC.

Karlberg, M. (March 1994). "News Media and Paradigm Maintenance: How Environmental Reporting Has Been Compromised By the Modernist Paradigm." Paper presented at the *Western Canada Graduate Communication Conference*, Nelson, BC.

## **INVITED RESEARCH PRESENTATIONS AND LECTURES**

Karlberg, M. (November 2006). "Mas alla de la cultura de la confrontacion: Estrategias de cambio social", presented at the conference on *Resolucion Pacifica de Conflictos*, Rota, Spain.

Karlberg, M. & Howard B. (April 2006). "Media Policy and Media Reform" workshop at the conference on *The Media Environment: Politics, Activism and Reform*, Western Washington University.

Karlberg, M. (May 2005). Panel respondent for "Ethics of Power and Recent Conflicts" panel, Community Advocacy and Support Center *CASCAID Peace Conference*, Western Washington University.

Karlberg, M. (May 2005). "The Problem of the Media" *Bellingham Grassroots & Independent Media Conference*, Whatcom Peace and Justice Center.

Karlberg, M. (October 2005). "Media Reform" *World Issues Forum*, Fairhaven College, Western Washington University.

Karlberg, M. (January 2005). "Media Literacy and Social Change." Presented at the *Martin Luther King Day, 7th Annual Human Rights Conference*, Sehome High School, sponsored by the Whatcom Human Rights Task Force.

Karlberg, M. (October 2004). "An Online Course Portfolio/Syllabus Hybrid", Woodring College of Education, *Technology Buffet*. WWU.

Karlberg, M. (February 2004). "Media Literacy: Pedagogy and Outcomes Assessment in an Undergraduate Curriculum." Bureau for Faculty Affairs, Faculty Research Presentation, Western Washington University.

Karlberg, M. (October 2003). "The United Nations and the United States ". *Let's Talk* public issues forum, Western Washington University.

Karlberg, M. (October 2003). "Media and Conflict: Deconstructing the 'War of All Against All' ". *World Issues Forum*, Fairhaven College, Western Washington University.

Karlberg, M. (April 2003). "The Paradox of Protest in a Culture of Contest." Stanwood Community Library, sponsored by the Stanwood Camano Community Forum.

Karlberg, M. (May 2002). "The Culture of Contest: Social and Ecological Implications." Bureau for Faculty Affairs, Faculty Research Presentation, Western Washington University.

Karlberg, M. (August 2001). "Media as Mediation: Toward a Socially and Ecologically Responsible Model of Journalism." Department of Journalism, University of Tartu, Estonia.

**\* BAHÁ'Í STUDIES – ACADEMIC SERVICE**

Chair, Executive Committee, Association for Bahá'í Studies - North America. 2005 – present.

Conference Program Co-Chair, Association for Bahá'í Studies - North America. 2006.